



# 2020 Polar Plunge Registration Instructions

1. Visit <https://app.mobilecause.com/vf/endpolio> OR text the word “endpolio” to 71777 to register on your mobile device and click on the link you receive back (message and data rates may apply)

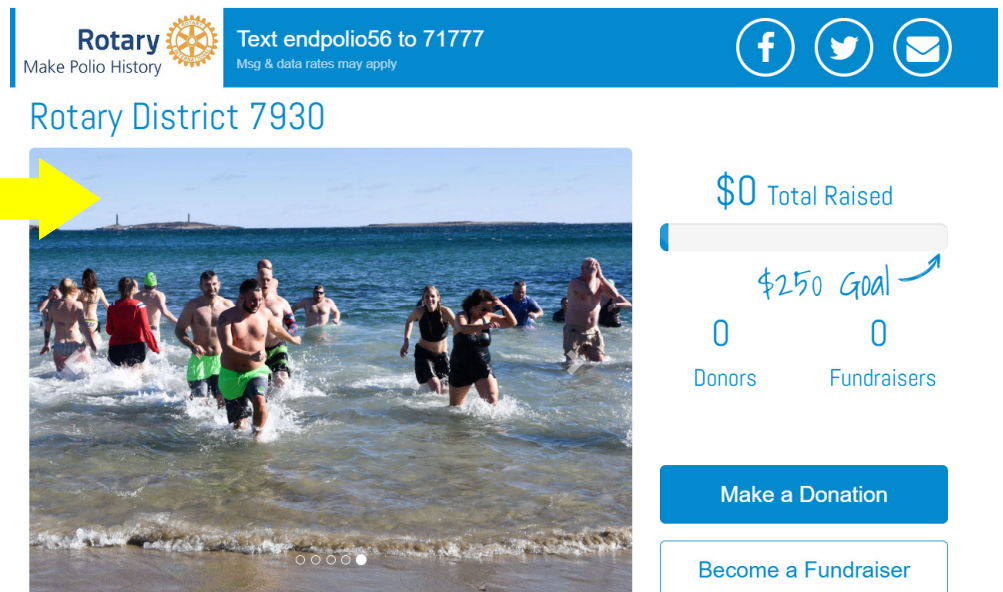
2. Click on “Become a Fundraiser.”

3. Complete ALL fields and click on “Become a Fundraiser.”

4. Click on “Join or Create a Team” and select your Rotary team from the search menu. Non-Rotarians may select any team. There is a separate team for Boston and Salem Rotaract.

5. Personalize your page with photo (optional), goal and message. Your finished page should look similar to the image on the right.

6. You will get an email and possibly text confirmation (if you gave a mobile number). This will include your personal URL address and text number for your donors to text to donate. You can then follow the link to complete or update your password.



Direct all questions to [polarplunge7930@gmail.com](mailto:polarplunge7930@gmail.com).



# 2020 Polar Plunge

## Frequently Asked Questions

### **Who can plunge?**

Anyone can plunge with a team, but you must be at least in high school. Plungers are asked to raise funds for The Rotary Foundation's End Polio Now campaign.

### **Is it safe to plunge?**

We always recommend consulting your doctor first as the water temperature is about 35-38 degrees Fahrenheit in the winter.

### **How can I get educated about polio eradication?**

Visit [www.endpolio.org](http://www.endpolio.org) and learn how Rotary is leading the way to a polio-free world!

### **Can I participate and not go into the water?**

Yes! You can be a "virtual plunger" and fundraise for us or you can come cheer us on at the beach and hold a towel. We encourage middle school and elementary school youth to participate as virtual plungers!

### **Are donations tax-deductible?**

Yes, when donations are made via check made payable to The Rotary Foundation and through the credit/debit option online. The Rotary Foundation is a 4-Star charity on Charity Navigator.

### **Who gets the Paul Harris Points for donations?**

That is entirely up to you and your club's Foundation Chair. Otherwise it defaults to  
A) the donor (if a Rotarian) OR  
B) The plunger/virtual plunger that the donor made a gift through

### **Who has to complete a waiver?**

All plungers and youth participants even if they are "virtual plungers." Waivers are available at the District's Polar Plunge Page, but are also sent via email.

### **Who do I contact with questions?**

You can contact Amy Luckiewicz at 781-588-0257 or email us at [polarplunge7930@gmail.com](mailto:polarplunge7930@gmail.com)



# 2020 FAQ Continued

## **To login**

visit [www.mobilecause.com](http://www.mobilecause.com) and select “Login” in the top right corner. Log into your account. There is a “forgot your password” link on the page if you need a reset (confirmation and reset email may take while to receive).

## **How do I promote my page using social media?**

Share on social media! Cut and paste your unique page's URL into a social media post. This way, donations will get assigned to you! Make sure you add a personal request or call to action like, "I'm plunging again! Can you help me?"

## **Can I share my page using email?**

Yes! Cut and paste your unique page's URL into an email using your preferred email outlet. We recommend sending an email blast to many people but be sure to BLIND cc their email addresses first!

## **Can I collect pledges offline?**

Yes, you can collect pledges on paper. Contact Amy at [polarplunge7930@gmail.com](mailto:polarplunge7930@gmail.com) for a sample pledge collection sheet (great to use at meetings)! Be sure to report your offline donations to Amy via email. She can record your offline gift on your page to have it show in your total.

## **What is the text-to-donate feature?**

You can have your friends and family donate via text. Once you register, you'll have your own keyword. Use this in a text message to friends. Something like, “Hi, I'm plunging again. Text "endpolio11" to 71777 to join me or donate! Highlight one or two of these keywords at every meeting!

## **What's the easiest way to grow a team?**

Clubs can now also get plunge members DURING A MEETING or while out in the community. Have them text "endpolio" to 71777! They can then select your team.

## **How can I get more info?**

Resources are posted at the [www.rotary7930.org](http://www.rotary7930.org) website. Click on the top navigation “programs” and select the 2020 Polar Plunge page.



# How Do I Process Donations?

## How does someone pay by credit card (preferred method)?

Once you register, you'll have your own unique page. This allows you to collect secure credit card transactions. These donations will go to the District and we will let the Rotary Foundation know which club to credit the donation to. Paul Harris points default to the plunger/virtual plunger.



## How do I process a check?

- 1) Email [polarplunge7930@gmail.com](mailto:polarplunge7930@gmail.com) the following information:
  - \* Donor Name
  - \* Gift Amount
  - \* Which plunger/virtual plunger the gift is credited to
- 2) Give the check to your club's Foundation Chair and have them send it in with the Rotary Contribution Donation Form.
- 3) Make sure it is marked for POLIOPPLUS FUND and have them send it to the Foundation as soon as possible. DO NOT hold onto checks.



## How do I process cash?

- 1) Email [polarplunge7930@gmail.com](mailto:polarplunge7930@gmail.com) the following information:
  - \* Donor Name
  - \* Gift Amount
  - \* Which plunger/virtual plunger the gift is credited to
- 2) Convert the cash to a check made payable to The Rotary Foundation.
- 3) Give the check to your club's Foundation Chair and have them send it in with the Rotary Contribution Donation Form.
- 4) Make sure it is marked for POLIOPPLUS FUND and have them send it to the Foundation as soon as possible. DO NOT hold onto checks.

### Key Reminders:

- Always keep copies of donations and a backup way of accounting.
- Never hold onto checks.
- Non-Rotarians must make a contact at a local Rotary Club.
- Rotary Contribution Donation Forms are available at [rotary.org](http://rotary.org) to download.
- Contact us at [polarplunge7930@gmail.com](mailto:polarplunge7930@gmail.com) for help.
- Cash gifts are discouraged.