

Dearest Friend of Rotary,

We are so close...

Rotary International in partnership with the Bill and Melinda Gates Foundation, the Centers for Disease Control and UNICEF have been working to end polio worldwide. While not an epidemic in most countries, the wild polio virus continues to infect vulnerable populations worldwide. Luckily, this year to date, there have only been 18 new infections worldwide, but this is 18 cases too many.

In 1979 Rotary independently launched its fight against Polio and since then, with our partners, 2.5 billion children worldwide have been immunized in 122 countries. We've reduced polio cases by 99.9% worldwide and we're not stopping until the job is done!

On Saturday, February 29, 2020 (with a snow day of March 14, 2020) – over 200 Rotarians, friends, family, community partners, and public figures from Boston and the North Shore will have raised funds to participate in our *Tenth Annual Polar Plunge to End Polio*. Yes - you read that correctly – we will be plunging into the icy waters off Gloucester, MA in the middle of winter!

Over the last nine years, spearheaded by Rotary District 7930, our District has raised \$830,000 toward the fight to end Polio. While we're proud of this accomplishment, we are committed to raising a total of \$1 million by June 30, 2020. As a result – we need your help!

Your sponsorship will not only support this incredible annual event, but also help us achieve our goal of funds raised toward the eradication of this disease from the face of the earth. How many times can you say your hard earned dollars did that!?

Attached is our Sponsorship Form, which offers options as to how your organization can help us in the fight to end polio. With many of our sponsorship options, your name or that of your organization will also be recognized on the t-shirts our Polar Plungers will receive. So, whenever they are worn, people will see you too are dedicated to this fight to end polio.

For more information about Rotary International's End Polio Now program, visit our website at [www.rotary7930.org](http://www.rotary7930.org) or [www.endpolio.org](http://www.endpolio.org). Should you have questions, please reach out to me at 978.618.2820 or [sherylmeehan@outlook.com](mailto:sherylmeehan@outlook.com).

Thank you in advance for your support!

Sincerely,

Sheryl Meehan  
Past District Governor, End Polio Now Chair, District 7930



# 2020 Polar Plunge Sponsor Form

Deadline for submission: February 7, 2020

Please complete the form and return to:

Ms. Amy Luckiewicz, Polar Plunge Committee Co-Chair, 10 Elsie Road, Lynn, MA 01904

**Please make checks payable to: Rotary District 7930**

*Please print clearly.*

Organization Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

*Please select all that apply*

\_\_\_\_ Polio Superhero .....\$2,500

\_\_\_\_ Polio Champion.....\$1,500

\_\_\_\_ Eradication Advocate .....\$1,000

\_\_\_\_ Activist .....\$500

\_\_\_\_ Rotary Supporter.....\$250

\_\_\_\_ Friend of Rotary .....\$100

\_\_\_\_ Other Gift .....\$ \_\_\_\_\_

\_\_\_\_ We'd like to donate an item to the event: \_\_\_\_\_

# 2020 Polar Plunge Sponsorship Opportunities

**Polio Super Hero** ..... \$2,500

Sponsors will receive the following in recognition of their support:

- Two Paul Harris Awards – Bestowed only in exceptional cases for meritorious service in the furtherance of Rotary ideals and for support of the Rotary Foundation, to be presented to two individuals of your selection.
- Pair of tickets to the District Cruise in May, 2020 including public recognition at the event.
- 1-year digital ad on our website, [www.rotary7930.org](http://www.rotary7930.org)
- 1-year monthly digital ad on our Facebook and Twitter accounts
- Recognition by District Governor during 2019-2020 District events
- Recognition in printed District event programs for 2019-2020 Rotary year
- Full poster ad at the 2020 Polar Plunge
- Top logo placement on 2020 Polar Plunge participant t-shirts

**Polio Champion** ..... \$1,500

Sponsors will receive the following in recognition of their support:

- One Paul Harris Award – Bestowed only in exceptional cases for meritorious service in the furtherance of Rotary ideals and for support of the Rotary Foundation, to be presented to an individual of your selection.
- 1-year digital ad on our website, [www.rotary7930.org](http://www.rotary7930.org)
- 1-year monthly digital ad on our Facebook and Twitter accounts
- Recognition by District Governor during 2019-2020 District events
- Half poster ad at the 2020 Polar Plunge
- Mid-level logo placement on 2020 Polar Plunge participant t-shirts

# 2020 Polar Plunge Sponsorship Opportunities

**Eradication Advocate** ..... \$1,000

Sponsors will receive the following in recognition of their support:

- One Paul Harris Award – Bestowed only in exceptional cases for meritorious service in the furtherance of Rotary ideals and for support of the Rotary Foundation
- 6-months digital ad on our website, [www.rotary7930.org](http://www.rotary7930.org)
- 6-months monthly digital ad on our Facebook and Twitter accounts
- Half poster ad at the 2020 Polar Plunge
- Mid-level logo placement on 2019 Polar Plunge participant t-shirts

**Activist**..... \$500

Sponsors will receive the following in recognition of their support:

- 6-months digital ad on our website, [www.rotary7930.org](http://www.rotary7930.org)
- 6-months monthly digital ad on our Facebook and Twitter accounts
- Half poster ad at the 2020 Polar Plunge
- lower-level logo placement on 2019 Polar Plunge participant t-shirts

**Rotary Supporter** ..... \$250

Sponsors will receive the following in recognition of their support:

- 6-months digital ad on our website, [www.rotary7930.org](http://www.rotary7930.org)
- 6-months monthly digital ad on our Facebook and Twitter accounts
- Quarter poster ad at the 2020 Polar Plunge
- Name placement on 2020 Polar Plunge participant t-shirts

**Friend of Rotary** ..... \$100

Sponsors will receive the following in recognition of their support:

- Name placement on 2020 Polar Plunge participant t-shirts

**Please note: For all levels featuring logo placement, a vector logo must be provided by February 7, 2020 to Tracy Arabian at [tracyarabian@gmail.com](mailto:tracyarabian@gmail.com).**