



# 2017 Polar Plunge Registration Instructions

1. Visit <https://app.mobilecause.com/vf/polio> OR text the word “joinplunge” to 51555 to register on your mobile device and click on the link you receive back.

2. Click on “Become a Fundraiser.”

3. Complete ALL fields and click on “Become a Fundraiser.”

4. Click on “Join a Team” and select your Rotary team from the drop down menu.  
Non-Rotarians may select any team. There is a team for Rotaract.

5. Click on “I Am Done.”

6. You will get an email and text confirmation (if you gave a mobile number). Follow the link to complete your registration and set your password.

7. Upload your picture, set your goal, and customized message to supporters. Click “Save.”

8. Click “Share” to view your unique text-to-donate word and social media options!

Direct all questions to [polarplunge7930@gmail.com](mailto:polarplunge7930@gmail.com).

A screenshot of a mobile fundraising registration interface. At the top, there are two photos of people at a polar plunge event. Below the photos is the Rotary International logo. The main text reads: "I'm jumping into the frigid Atlantic this winter to eradicate polio! Please make a pledge, spread th..." with a heart icon. Below this is a progress bar showing "\$0 Raised" and a "\$2,500 Goal". There are three buttons: "Make a Donation" (a large blue button), "Become a Fundraiser" (a white button with a blue border), and "Share" (a white button with a blue border and a share icon). At the bottom left, there is a small Rotary logo.



# How to Manage Your Online Plunge Page

## To login

visit [www.mobilecause.com](http://www.mobilecause.com) and select “Login” in the top right corner

## To edit your page

Click “edit” in the top black bar to edit your photo, edit your goal, and customize your message (hint: keep it short!). Be sure to click “Save”. Select “Settings” in the top black bar to edit your password.

The screenshot shows the 'Personalize Your Page' interface. At the top, there is a navigation bar with 'Rotary District 7930', an 'Edit' button, 'Settings', and 'Log Out'. The main content area is titled 'Personalize Your Page' and includes the following sections:

- Your Picture:** A text input field containing 'Polar bear t-shirt.jpg' and an 'Upload' button.
- Your Fundraising Goal \*:** A text input field with a '\$' symbol and the value '5000'.
- Message for Your Supporters:** A text area containing the message: 'I'm jumping into the frigid Atlantic this winter to eradicate polio! Please make a pledge, spread the word or join my team!'.

Below these sections is a large blue 'Save' button. At the bottom, there is a link to the fundraising page: 'Link to Your Fundraising Page' with the URL <http://igfn.us/Mf/polio/WakefieldRotary>.

Two callout boxes are present:

- On the left, a box with an upward-pointing arrow contains the text: 'Edit your:' followed by a list: '• Photo', '• Goal', '• Personal message', and '• Get your personal link!'.
- On the right, a box with an upward-pointing arrow contains a list: '• Update your email' and '• Change password'.

## How do I promote my page?

- 1) Share on social media! Cut and paste your unique page's URL into a social media post. This way, donations will get assigned to you! Make sure you add a personal request or call to action like, "I'm plunging again! Can you help me?"
- 2) Share via e-mail. Cut and paste your unique page's URL into an email using your preferred email outlet. We recommend sending an email blast to many people but be sure to BLIND cc their email addresses first!
- 3) Collect pledges on paper. Contact Amy at [polarplunge7930@gmail.com](mailto:polarplunge7930@gmail.com) for a sample pledge collection sheet (great to use at meetings)!
- 4) NEW THIS YEAR! TEXT TO DONATE/JOIN: Once you register, you'll have your own keyword. Use this in a text message to friends. Something like, "Hi, I'm plunging again. Text "plunge11" to 51555 to join me or donate! Highlight one or two of these keywords at every meeting! We can move a donation around once made to make sure the proper person gets credit!



# How Do I Process Donations?

## How does someone pay by credit card (preferred method)?

Once you register you'll have your own unique page. This allows you to collect secure credit card transactions. These donations will go to the District and we will let the Rotary Foundation know which club to credit the donation to. Paul Harris points default to the plunger.



## How do I process a check?



- 1) Make a copy for your records
  - 2) Complete the Offline Donation Form for an offline donation.
  - 3) Give the check to your club's Foundation Chair and have them send it in with the Rotary Contribution Donation Form.
  - 4) Make sure it is marked for POLIO PLUS FUND and have them send it to the Foundation as soon as possible.
- DO NOT hold onto checks. Please process once the Offline Donation Form has been completed.

## How do I process cash?

- 1) Keep records of cash gifts. We discourage this form of donation.
- 2) Complete the Offline Donation Form for an offline donation.
- 3) Convert the cash to a check made payable to The Rotary Foundation.
- 4) Give the check to your club's Foundation Chair and have them send it in with the Rotary Contribution Donation Form.
- 4) Make sure it is marked for POLIO PLUS FUND and have them send it to the Foundation as soon as possible.



**Non-Rotarians must make a contact at a local Rotary Club.  
Contact us at [polarplunge7930@gmail.com](mailto:polarplunge7930@gmail.com) for help.**

Always keep copies of donations and  
a backup way of accounting.



# 2017 Polar Plunge

## Frequently Asked Questions

### **Who can plunge?**

Anyone can plunge with a team, but you must be at least in high school. Plungers are asked to raise funds for The Rotary Foundation's End Polio Now campaign.

### **Is it safe to plunge?**

We always recommend consulting your doctor first as the water temperature is about 35-38 degrees Fahrenheit in the winter. More info on safety coming soon.

### **How can I get educated about polio eradication?**

Visit [www.endpolio.org](http://www.endpolio.org) and learn how Rotary is leading the way to a polio-free world!

### **Can I participate and not go into the water?**

Yes! You can be a "virtual plunger" and fundraise for us or you can come cheer us on at the beach and hold a towel. We encourage middle school and elementary school youth to participate as virtual plungers!

### **Are donations tax-deductable?**

Yes, when donations are made via check made payable to The Rotary Foundation and through the credit/debit option online. The Rotary Foundation is a 4-Star charity on Charity Navigator.

### **Who gets the Paul Harris Points for donations?**

That is entirely up to you and your club's Foundation Chair can help when filling out the Rotary Foundation Contribution Form.

### **How do I know how my club is doing?**

Navigate to the District's Polar Plunge page by visiting [www.rotary7930.org](http://www.rotary7930.org) and click on "2016 Polar Plunge" Under CLUB INFORMATION on the left navigation. Select "check your team's ranking here."

### **Where do I get the Rotary Foundation Contribution Form and Offline Donation Form?**

Both forms are available by links at the District's Polar Plunge Page. Your club's Foundation Chair will also know how to get the Rotary Foundation Contribution Form.

### **Who has to complete a waiver?**

All plungers and youth participants even if they are "virtual plungers." Waivers are available at the District's Polar Plunge Page.

### **Who do I contact with questions?**

You can contact Amy Luckiewicz at 781-588-0257 or email us at [polarplunge7930@gmail.com](mailto:polarplunge7930@gmail.com)